



Exhibitor Information

SCE - 13TH MEETING
COMPUTING IN ECONOMICS AND FINANCE
MONTREAL, CANADA
JUNE 14-16, 2007

Conference Sponsorship

We invite conference exhibitors to further support CEF 2007 through a variety of sponsorship opportunities. Please review the sponsorship page and let us know how we can assist in providing the optimal exposure to your company at any sponsorship level you desire.

MAIL

CEF 2007
c/o Simple Meetings
PO Box 31623
Seattle, WA 98103 USA

PHONE

425.450.0894

FAX

206.706.8476

WEB

www.hec.ca/CEF2007

Full Exhibitor Registration

The full exhibitor registration includes one exhibitor name badge permitting access to all sessions, coffee breaks and the opening reception, and all conference materials including program/abstract book.

Registration for additional exhibit

staff should be included in the fee calculation on page 2 of this form. Please provide the name and contact information for all attendees in the space provided. Morning and afternoon coffee breaks on Thursday, Friday and Saturday will be located in the exhibit area.

Table Top Display (unattended)

Shipping instructions will be sent approximately April 2, 2007. Conference staff will unpack and arrange your tabletop display but exhibit area is not secure and your table will not be monitored during the conference. At the close of the

conference, staff will pack remaining items and return them to you at your expense. The Society for Computational Economics, HEC Montreal, University of Montreal, and Simple Meetings are not responsible for loss or theft of any display items.

Advertising Artwork

A digital PDF file (formatted size 8.5 x 11 inches) must be received by May 1, 2007. Additional pages are available for \$200 per page. Include the number of additional pages in the fee calculation on page 2 of this form.

**QUESTIONS? CONTACT KRISTIN SCHEYER
425.450.0894 OR SCE2007@MSN.COM**

SOCIETY FOR COMPUTATIONAL ECONOMICS



FULL EXHIBITOR REGISTRATION (\$1000)

- Two 8' skirted tables
- One full page ad in the conference program book
- Full conference registration fee for one booth attendant
- Digital list of conference attendees with email addresses

OTHER OPTIONS

TABLE TOP DISPLAY (UNATTENDED). Includes one 8' skirted table for product displays and a digital list of conference attendees with email addresses - \$500.

PROGRAM ADVERTISING. Full page advertisement in the program book, \$250 for the first page; additional pages at \$200 each.

CONFERENCE BAG INSERTS. Your brochure or logo gift (provided by you) will be inserted in conference bags distributed to participants. \$350 per item.

RETURN
COMPLETED FORM
WITH PAYMENT

Exhibitor Registration

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Registration Form

Organization/Company name _____

Mailing address _____

City _____

State/Province _____

Country/Postal code _____

Contact name _____

Contact telephone _____

Contact email _____

Website _____

Attendee name (if different from contact) _____

Attendee telephone _____

Attendee email _____

	<i>Before April 1</i>	<i>After April 1</i>	
Full exhibitor registration	\$ 1,000	\$ 1,500	= \$ _____
Fee for additional exhibit staff _____ x \$ 200		\$ 300	= \$ _____
(additional staff name(s): _____)			
Tabletop display (unattended)	\$ 500	\$ 750	= \$ _____
One page program advertisement	\$ 250	\$ 350	= \$ _____
Insert in conference bags	\$ 350	\$ 450	= \$ _____
Sponsorship support (please see separate flyer)			= \$ _____
TOTAL FEES ENCLOSED (US Dollars): \$ _____			

Check
US\$ only

Payable to: **Simple Meetings**

Credit Card

Visa MasterCard American Express

Account number _____

Expiration date _____

Name on card _____

Signature _____

Billing address if different than above _____

MAIL: CEF2007/Simple Meetings, PO Box 31623, Seattle, WA 98103
FAX: 206.706.8476 **EMAIL:** SCE2007@MSN.COM



Sponsorship Opportunities

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Sponsorship

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The Society for Computational Economics offers a variety of opportunities to support CEF 2007 through sponsorship of conference events.

WELCOME RECEPTION—\$3,000 TO \$7,500

\$3,000 each (up to 3), or be identified as the sole reception sponsor for \$7,500
The Welcome Reception will be held on Thursday evening, June 14. Your sponsorship will offset the costs of providing hosted beverages and gourmet hors d'oeuvres at no charge to participants. Your organization will be acknowledged with your logo in the conference program book and with logo signage displayed at the reception. Reception sponsors are invited to participate as an exhibitor at no additional charge.

INVITED LECTURE - COST VARIES (UP TO 3 SPONSORS)

Three speakers will be invited to deliver plenary lectures, one each day of the conference. Your sponsorship contribution will cover all of the expenses associated with the speaker's travel, lodging and registration. Your organization will be acknowledged in the name of the lecture and with your logo in the conference program book.

CONFERENCE BAGS - \$3,000

Your sponsorship will cover the cost of producing conference bags to be distributed to all participants. Your logo will be printed on the bags and your sponsorship will be acknowledged in the conference program book. We will coordinate the order and consult with you on choices related to the style and color of bags.

CONTINENTAL BREAKFAST - \$1,500 (3 ARE AVAILABLE)

Continental breakfasts are scheduled each day of the conference. Your sponsorship will provide coffee, fresh fruit and pastries for attendees. Signage with your company name and logo will be displayed in the refreshment area during the break and your sponsorship will be acknowledged in the conference program book.

COFFEE BREAK - \$1,000 (3 ARE AVAILABLE)

Your sponsorship will provide refreshments and snacks during afternoon breaks. Signage with your company name and logo will be displayed in the refreshment area during the break and your sponsorship will be acknowledged in the conference program book.

BAG INSERTS/LOGO GIFTS - \$500 (UNLIMITED)

This sponsorship entitles you to provide a brochure and/or logo gift (pens, notepads, coffee mugs, etc.) to be included in conference bags that will be distributed at registration. The sponsorship fee does not include the costs of producing and shipping the item, which are the responsibility of the sponsor. We will coordinate with sponsors to prevent duplication of logo gifts.

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