



## **Special Strategy-as-Practice Workshop**

**Paris Dauphine  
DRM - Management & Organisation  
June 2012, 11<sup>th</sup>-12<sup>th</sup>**

**Call for Contributions**

***Special Guest***

**Richard Whittington (Said Business School, University of Oxford)**



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## CALL FOR CONTRIBUTIONS

It has been more than 15 years since the practice-based view of strategy was introduced as a relevant and potentially innovative way of understanding strategic processes in organizations. Today, new insights that are based on the strategy-as-practice perspective are still needed in order to better understand how people develop strategy in organizations. With this workshop, we seek to explore new developments in the strategy-as-practice arena. More specifically, we encourage contributions that address the concepts of materiality and sociomateriality as they exist in the practice of strategy; i.e. the inseparability of the social and material aspects of strategic work. In particular, we welcome research on objects, artifacts, and the material elements and practices that practitioners mobilize in shaping strategic development processes, making strategic decisions, and/or implementing strategies. In recognition of the breadth of this topic, we also invite submissions whose subjects fall outside of these themes.

This workshop will be held in anticipation of a British Journal of Management Special Issue on “*Strategizing Material & Materializing Strategy*”. The journal’s editors, who will be part of the scientific committee, will encourage the best papers from this workshop to be submitted to the BJM Special Issue.

### Example Topics

We welcome theoretical, conceptual, comparative and empirically-based papers that may provide new insights on the strategy-as-practice field, especially those that focus on the material practices associated with strategizing. In particular, we welcome papers that address the following themes (this list is not exhaustive):

- How do managers use materials and tools to shape strategic processes and decisions?
- What roles do different types of strategists play in creating, diffusing and/or using strategic materials and tools?
- How does materiality constrain and/or enhance strategic practice?
- How do strategic processes materialize?
- How are participants’ physical bodies both a resource and a constraint for strategizing?
- How do materials and tools gain legitimacy? How are they diffused within and beyond organizations?
- What types of materials and tools are used to shape the strategic process? How do they shape the strategic process?
- What are the dynamics between strategic materials and strategic tools?
- What are the dynamics between strategic materials or tools and other elements of strategic practice (e.g. effects and emotions)?

### Program

The S-a-P Workshop will be held at Paris-Dauphine University, located in Paris, France, on June 11<sup>th</sup> & 12<sup>th</sup>.

Monday, June 11<sup>th</sup> (afternoon) will be dedicated to a PhD students’ workshop and will include a range of individuals from the scientific committee.

Tuesday, June 12<sup>th</sup> will be dedicated to two parallel sessions, one focused on the presentation of papers and the other focused on plenary sessions for guest speakers.

## **Submission process**

### *Parallel sessions*

We welcome papers that take either a theoretical or empirical perspective on strategy-as-practice, with a special focus on the material practices associated with strategizing.

Submissions can be in the form of research in progress, a draft manuscript, or a paper that is ready to be submitted to a journal. Please submit **a proposal** (roughly 500 words) **by March 15<sup>th</sup>**, 2012 by email to: [workshopstrategy@dauphine.fr](mailto:workshopstrategy@dauphine.fr)

Each contributor should indicate their name and affiliation(s) at the top of their submission.

Submissions will be assessed by the Scientific Committee and decisions will be communicated to authors by April 6<sup>th</sup>, 2012.

Full papers (at least 5000 words) should be sent by May 15<sup>th</sup> 2012 via email to: [workshopstrategy@dauphine.fr](mailto:workshopstrategy@dauphine.fr)

**Papers must be written in English or French. All presentations will be held in English.**

### *PhD workshop*

PhD students will have the opportunity to present advances in their doctoral research projects for discussion and feedback.

PhD students who wish to participate in this workshop should send a **5 page summary that articulates their research question, research design, expected results and anticipated or current difficulties no later than March 15<sup>th</sup>**. The document should include 5 to 10 references that are considered critical to the dissertation.

PhD students should include the following at the top of their submissions: name, affiliation, PhD director and year of scholarship. The object of the email should read, "PhD workshop S-as-P submission".

### **Further Information:**

Submissions: [workshopstrategy@dauphine.fr](mailto:workshopstrategy@dauphine.fr)

Workshop organization: [lionel.garreau@dauphine.fr](mailto:lionel.garreau@dauphine.fr)

Website: [www.workshopstrategy.dauphine.fr](http://www.workshopstrategy.dauphine.fr) <http://www.crepa.dauphine.fr>

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